

9th of Sept 2014

Dear Shire President and Shire Councillors,

I am wishing to apply to council for approval to operate a mobile coffee and food business on the corner of John St and Mary St in Bremer Bay. The location if successful would be an addition to the previously granted approval to operate said business at three beach locations around the area. The reasons for applying for this location are:

- To be in a position to better service the local community in the non peak tourist periods by being within close proximity to those wishing to access first grade espresso coffee and quality food within work break schedules and a walkable distance for town folk to access my products .
- To be accessible to families utilizing the Pelican Park and church services.
- To be accessible on days of inclement weather during peak tourist times (black easterlies) when families will choose to not spend time at the beaches.
- To provide a greater scope of trading time over a 12 month period therefore furthering the business' likelihood of succeeding and further improving service.
- The approval of this location would justify a greater level of investment in my plant and equipment.

In regard to concern of proximity to other business I would encourage the councillors to seek opinion from the owners / management of the General Store who have expressed encouragement in my endeavours to provide quality coffee within eyeshot of their business to further service their customer base accessing fuels before leaving town and embarking on lengthy voyages.

I appreciate your consideration of this proposal with view of creating a diverse range of food /coffee and produce options for the locals and visitors alike in Bremer Bay.

Regards

Matt Hick



Mary St

Barapas St

John St